



January 01, 2018

Dear Business Owner/ Individual Sponsor,

This year (2018) we are celebrating our 46th anniversary of the Zapata County Fair. The support from individuals, businesses and our community has kept this county fair successful year after year. Our event is one of only a small group of county fairs in Texas that is run solely by the great efforts of our volunteers.

This year we are planning a special event that will highlight our forty four years of existence. The Zapata County Fair has attracted many from all parts of the world. Individuals are willing to travel however long it takes to ensure their participation in what promises to be **“The Best Little Town Fair in Texas!”**

With your valued sponsorship, we can continue to make this annual tradition a reality. Your sponsorship will be used for the funding of all aspects of this event, including scholarships for our local 4H students. We would love to have you visit us and see firsthand how impactful your contribution is.

Sponsorship Options:

Bronze:	\$ 4,000.00
Silver:	\$ 5,000.00
Gold:	\$ 6,000.00
Platinum:	\$ 8,000.00
Diamond:	\$10,000.00+

*Benefits to above packages vary based on level of sponsorship. Please call us to inquire on what your sponsorship package consists of.

We look forward to working with you and your company to ensure that this year’s Zapata County Fair is the best one yet! Thank you for your continued support!

Respectfully,

Jose F. “Paco” Mendoza, Jr.

Vice-President
Advertising Chairperson